

# CITY OF JERSEY CITY

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## ***Mayor Healy Announces Launch of Transportation Survey of Residents & Workers Online Survey is part of broader transportation study and will be used to develop a new Transportation Master Plan***

JERSEY CITY – **Mayor Jerramiah T. Healy**, along with other city and state transportation officials, today announced the kickoff of an on-line survey of Jersey City residents and workers' travel patterns that will be used to develop a new Transportation Master Plan for the city.

The survey, which is available in English and Spanish, is being coordinated by the city's Department of Housing, Economic Development and Commerce/Division of City Planning and can be reached by logging on to <http://www.jerseycitymobility2050.com>.

"Jersey City is the fastest growing city in the state," said **Mayor Healy**. "It is imperative that we expand the capacity of our transportation system in order to foster continuing economic and housing growth. The City Council has been very supportive of this initiative, which will enhance the quality of life for all of our residents."

Although the survey of residents and workers will be primarily conducted on the internet, additional surveys will be conducted in person by field researchers to ensure participation by all racial and economic groups. In an effort to ensure worker participation, outreach to local employers is being conducted by the city.

The target of the survey is three groups: (1) people who live and work in Jersey City; (2) people who live in Jersey City and work elsewhere, and (3) people who work in Jersey City and live elsewhere. To encourage participation, survey respondents will be entered into one of three drawing for a chance to win \$200 by the consultant administering the survey.

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“This survey is a chance for everyone in the city to participate,” said **Bob Cotter, Planning Director**. “You can do it from your own home or from any computer that has internet access. We will also send out field researchers to get a sampling of those who are not on the internet.”

The City has budgeted \$280,000 for its Transportation Master Plan, also called **Jersey City Mobility 2050**. Grants will cover most of the cost. 72% is federally funded by a grant from the North Jersey Transportation Planning Authority (NJTPA), and 11% by a grant from New Jersey Urban Enterprise Zone Authority. **The Transportation Master Plan is expected to be completed by Spring 2009.**

The effort is being spearheaded by the Jersey City Department of Housing Economic Development and Commerce, City Planning Division. Numerous other experts are serving in an advisory capacity, including representatives of the NJ Department of Transportation, NJ Transit, NJ Turnpike Authority, Port Authority of NY and NJ, NJ Meadowlands Commission, Hudson County, Jersey City Division of Traffic and Transportation and the Jersey City Division of Engineering.

“The Mayor has made it quite clear that it is of the utmost importance that we have a comprehensive and well thought out plan for all of our transportation needs,” said **Carl Czaplicki, Director of Housing, Economic Development and Commerce**. “At the same time, we must continue to push for key mass transportation initiatives that are already underway.”

The consultant team of T&M Associates, Medina Consultants, Eastland Systems Group, and TechniQuest Corporation were selected by committee in December 2007 following an extensive proposal solicitation process.

Jersey City is approximately 15 square miles with an estimated population of 246,000 and is arguably the fastest growing municipality in New Jersey with one of the highest transit use and non-auto travel patterns in the country. Jersey City is a dense urban environment with a population that is economically, racially and linguistically diverse. It is also home to a complex, multi-modal transportation system that consists of roadway, extensive bus service, the PATH train, the Hudson-Bergen Light Rail, an extensive bus network and jitney services, ferry, and bicycle/pedestrian accommodations. Jersey City is also a regional employment center with approximately 14 million square feet of high-quality office space located in downtown Jersey City. The City experiences a significant amount of through traffic to and from Manhattan via the Holland Tunnel in addition to its own local traffic. Also within this environment is a highly complex set of development regulations for over 20 different land use zones and over 70 separate redevelopment areas.

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.**

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